



# Have you Heard?

HLAA-SBC.org

## Next Chapter Meeting

**Saturday, October 11  
10am - 1pm**

**Open House**

**Louise Lowry Davis Center  
1232 De La Vina Street  
Santa Barbara, CA 93101**

Our first Open House will take place on the day of our October chapter meeting. This event will be held at the Louise Dowry Davis Center, not Wood Glen Hall where we hold our regular chapter meetings. Please see the attached flyer and share it with family, friends and those that would benefit from learning about our chapter.

Refreshments and light snacks will be available. The presentations from 10:00 am to 11:00 am, will be captioned and hearing looped.

**We look forward to see you.**

## Directions to the Davis Center

- From the 101, take the Carrillo Street exit and drive east toward the mountains.
- Travel two blocks and turn left onto Bath Street.
- Drive three blocks and turn right on W. Victoria Street.
- Drive one block to De La Vina Street. Cross De La Vina and enter the parking lot on your right.
- You will be given a parking pass for this event.

## Chapter News

In preparation for our upcoming Open House, our chapter did some local advertising, as well as take advantage of some free publicity. Check these out....

\* Edhat.com: Edhat is a local online magazine and the place to go to find the most up-to date news around town. HLAA-SBC is featured as this week's Non-Profit of the Week. Ed went all out on our article, including attaching the Open House flyer.

<http://www.edhat.com/site/tidbit.cfm?nid=141471>

\* Noozhawk.com: Noozhawk is local online news media website. They cover everything in our community and including our Chapter Open House article on their Senior Living section on September 18. Noozhawk is a popular media site for adults and seniors.

[http://www.noozhawk.com/article/hearing\\_loss\\_association\\_of\\_america\\_chapter\\_hosting\\_open\\_house](http://www.noozhawk.com/article/hearing_loss_association_of_america_chapter_hosting_open_house)

\* Coastal View: Is a weekly printed newspaper in the Carpinteria area. Our ad appears on page 16 of their October 2 publication. Click the right arrow to forward through the paper.

[http://issuu.com/coastalview/docs/cvn\\_100214/0](http://issuu.com/coastalview/docs/cvn_100214/0)

\* The Mesa Paper: is a monthly printed newspaper on the Mesa in Santa Barbara. They offered us a great deal to print a color announcement of our Open House. No online version is available.

\* The SB Independent: a weekly newspaper in Santa Barbara will include our ad, in color, in their October 9 publication. Be on the lookout for this.

## HLAA National and State News

### HLAA Awards Nominations

**Open:** 2015 HLAA awards, given out every year at the annual convention, are now open for nominations. Forms are due by December 5. As you recall, Claudia Herczog was awarded the HLAA Spirit Award and Cherie Alvarez's employer was awarded the Outstanding Employer Award.

<http://www.hearingloss.org/content/hlaa-awards-program>

### Webinars

**October 15, -6pm PST:** Untreated Hearing Loss: Effects on Physical, Cognitive, and Social Well Being

<http://www.hearingloss.org/content/schedule>

Transcripts can be found here:

<http://www.hearingloss.org/online-community/webinars/transcripts-replay-webinars>

HLAA-SBC is affiliated with the Hearing Loss Association of America, an international organization dedicated to opening the world of communication to people with hearing loss by providing information, education, support and advocacy. We are a non-profit and non-sectarian.

## Future Meetings

**November 8:** Advanced Bionics

**December 13:** Holiday Social with a short presentation by CaptionCall on their new cellphone app.

January through June meetings are currently under construction.

If you would like to see a specific presentation done at one of our chapter meetings, please let us know or share your ideas with us at [info@hlaa-sbc.org](mailto:info@hlaa-sbc.org).

This is your chapter and we want to have meaningful presentations that are of interest to you. Chances are—if it is of interest to you, it is mostly likely of interest to others.

## KEYT Closed Captioning

If you live in the Santa Barbara, Santa Maria, or North SB County areas, you have most likely watched local news on KEYT 3, KCOY 12 or KKFX 11. And if you're hearing impaired, you've struggled to watch the news because the closed captioning has not been very good. This may be changing thanks to Anne Szymanski, past co-leader of HLAA-SBC, as she logged a complaint this past week that seems to have reached the right people.

Other members have filed complaints to KEYT regarding their captioning, particularly during emergency news casting, where knowing what is happening is imperative. But improvements have continued to be out of reach.

Improvements were noted over this weekend and a compliment will be logged if it continues. But to insure these improvements continue, it is imperative that those of us in the Hard-of-Hearing community let our voices be heard and let KEYT know that we want and need closed captioning with the news.

If you find that captioning in your news is not sufficient for you to follow, please log a complaint with KEYT using the contact information listed below in the chapter information section.

Let's continue what Anne has been able to start...someone at KEYT listening to us. Please let your voices be heard. Thanks Anne!

## CTAP & Chapter Information

### CTAP

California Telephone Access Program (CTAP) Field Office

**Where:** Independent Living Resource Center at 423 West Victoria

**When:** 2nd & 4th Wednesday of every month

**Time:** 9-12 and 1-3.

(805) 963-0595. No appointment needed. Visit CTAP website for an application

[http://ddtp.cpuc.ca.gov/uploadedFiles/New\\_Navigation\\_Structure/Applications/EnglishCertForm\(1\).pdf](http://ddtp.cpuc.ca.gov/uploadedFiles/New_Navigation_Structure/Applications/EnglishCertForm(1).pdf)

or pick one up at our monthly chapter meeting.

### How to follow us

**Facebook:** [Hearing Loss Association of America, Santa Barbara Chapter](#)

**Website:** <http://HLAA-SBC.org>

### Tax Deductible Donation

We are a non profit 501(3)(C) organization and all donations to our chapter are tax deductible. You can mail donations to:

HLAA, Santa Barbara Chapter  
c/o Mary Kohler  
PO Box 91  
Carpinteria, CA 93014

Or make a PayPal donation via our website. <http://hlaa-sbc.org/donate/>

### Fundraising Programs

**iGive.com**—Hearing Loss Association of Santa Barbara.

**Ink Cartridge Recycle Program:** Bring your used ink cartridges to our monthly meetings.

### Chapter Information

#### Steering Committee

**President:** Cherie Alvarez

**Vice-President:** Jazmin Kildare

**Treasurer:** Mary Kohler

**Secretary:** Claire Sanford

**Board Member:** Claudia Herczog

#### Contact Information

HLAA, Santa Barbara Chapter  
PO Box 91  
Carpinteria, CA 93014

**Phone:** 805-563-1097

**Email:** [info@hlaa-sbc.org](mailto:info@hlaa-sbc.org)

**Website:** [www.HLAA-SBC.org](http://www.HLAA-SBC.org)

### KEYT Closed Captioning

To file a complaint or compliment

**Phone:** (805) 882-3912

**Email:** [captioning\\_complaints@keyt.com](mailto:captioning_complaints@keyt.com)

**Website:**

<http://www.keyt.com/about/closed-captioning>

**Join HLA:** <http://www.hearingloss.org/content/join>.



Come join us at our  
**Open House**



**Saturday, October 11, 2014**

10am—1pm

**Louise Lowry Davis Center**

1232 De La Vina Street  
Santa Barbara, CA 93101

For more information  
[info@hlaa-sbc.org](mailto:info@hlaa-sbc.org) ♦ [www.hlaa-sbc.org](http://www.hlaa-sbc.org)  
805.563.1097 ♦ 805.684.2010

With 48 million adults in the US living with hearing loss, you are not alone!  
Come learn how to live better with your hearing loss. Event is free and open to all.

**Presentations**  
**10:00—11:00**

Hearing Loss Association of America  
Home Looping  
Assistive Technology



Presentations will be captioned and hearing looped. A sign language interpreter will be available at this event.

**Information Booths**  
**Open at 11:00**

Integrate (Looping)  
Donna Faith Audiology  
CapTel Captioned Phones  
HLAA, Santa Barbara Chapter  
Let's Loop Santa Barbara  
Assistive Technology Demo Table

**Event sponsors:**

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CENTER, INC.



Design. Install. Program.

integrate



\* Funding provided by a  
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