



# Have you Heard?

## HLASB Chapter Meeting Saturday, September 14

### Cochlear Americas

10AM - 12PM at Wood Glen Hall Library

3010 Foothill Road, Santa Barbara

Welcome back members. Hope you had a great summer. Please join us for our September 14 meeting with Joe Pelatt, Cochlear Americas Network Manager. Joe will talk about Cochlear Implants, how they work, and what Cochlear Americas has to offer.

Joe is an excellent speaker and Cochlear Implant recipient. Joe integrate his own personal story into his presentation, making it both very moving and informative. There will be time for questions and answers.

If you are considering a cochlear implant, want to be informed on how implants work, or what Cochlear Americas is all about, this is a great opportunity to learn more.

Cochlear Americas (CA) offers both Cochlear Implants and Bone Conductive Implants (Baha). They are currently the leading implant company in the world. Based in Australia, CA was founded by Dr. Graeme Clark, whose father was deaf. Dr. Clark began researching electronic implantable hearing de-

vices in 1967. He became Chairman of Otolaryngology at the University of Melbourne in 1970. The first Baha implant recipient was implanted in 1977. The first Cochlear recipient was in 1978.

Our meeting will start at 10:00, you are invited to join us at 9:45 for some social time. Our meetings are captioned and our meeting room is Hearing Looped. We provide refreshments and light snacks.

*See you on Saturday, Sept 14.*

### Our Website is Here!!

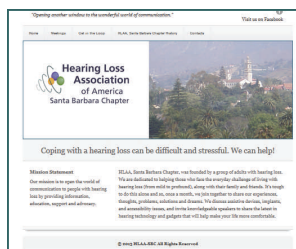
[HLAA-SBC.org](http://HLAA-SBC.org)

We are very excited to announce that our new website is up and running!! We have several pages live and it continues to grow. We will soon include archived newsletters, publications and resources, and a donation page.

Be sure to visit our site often as additional information is being added often. Be sure to let others know about our site, as it will be the place to go to learn about our chapter, our meetings, and what our chapter is doing.

A special thank Marlise Senzamic, of Santa Barbara, who donated her time and design expertise in developing this awesome website for us.

[www.marlisesenzamicidesign.com](http://www.marlisesenzamicidesign.com)



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## New Steering Committee Members and Committees

The HLASB Steering Committee in May 2013 elected three new members to our Chapter's Steering Committee, effective July 1, 2013. Please welcome the following new Steering Committee members- Cherie Alvarez, President; Jazmin Kildare, Vice-President; and Mary Kohler, Treasurer. Claire Sanford will continue as our chapter Recording Secretary; Nan Cisney as our Corresponding Secretary; and Claudia Herczog will remain on our board for the next year as our Past President/Advisor to insure a smooth transition.

Thank you to our outgoing Steering Committee Members, Bonnie Adams and Carol Smith.

To help better serve our chapter and its growing needs, we have reorganized our committees. Each committee is lead by a committee chairperson. If you are interested in helping any of the committees, please contact the committee chairperson or a Steering Committee member.

**Hospitality Committee:** This committee helps with the sign-in table, welcoming members and providing new members with information packets. Volunteers of this committee arrive at Wood Glen Hall about 15 minutes before our meeting starts.

**Hospitality  
Chairperson:**

Claire Sanford



**Advocacy Committee:** This committee helps to drive accommodation efforts in the Santa Barbara community, including working the Let's Loop Santa Barbara (LLSB) Campaign. Volunteers of this committee are needed to help organize brochures, distribute brochures to local businesses and churches, write letters, and help spread the word about our group and the LLSB Campaign.

**Advocacy  
Coordinator:**

Helen Caldwell

**Literature Committee:** This committee is responsible for maintaining our vast literature information and making it available at our general meetings and our website. This committee also maintains our lending library. All members can help this committee by keeping their eyes open for new books and material we can make available to all.



**Literature  
Chairperson:**

Claudia Herczog

**Communication Committee:** This committee is responsible for producing the monthly newsletter, maintaining our chapter website and Facebook page, and sending out our monthly "blog" to various media outlets (via email and the

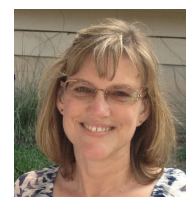
internet). Volunteers are needed to help send out our monthly blog, and help setting up the chairs and electronic equipment for our monthly meeting. We also in need of a newsletter editor.

**Communication Chairpersons:**

Jazmin Kildare



Cherie Alvarez



**Membership Committee:** This committee is responsible for maintaining and updating our members listing, sending new HLA Membership forms to National and assembling new member packets. Help is needed putting our new member packets together. This committee is also looking into organizing social events outside our monthly meetings. If you have ideas for social events for our chapter, please contact Bonnie.

**Membership  
Chairperson:**

Bonnie Adams



*Please consider helping our chapter in any capacity that fits your interest and schedule. Every little bit helps.*

## Upcoming Events—Mark Your Calendars!!



Carpinteria Library Multi-purpose Room Grand Re-opening.

**Date:** Saturday, September 21

**Time:** 9:00am-12:00pm

**Location:** 5141 Carpinteria Ave  
Carpinteria

Come test out Carpinteria Library's new Hearing Loop system installed in their remodeled Multi-purpose Room. This is a great way to support the Let's Loop Santa Barbara efforts!! We would love to have as many SB Chapter members at this event as possible.



25th Santa Barbara Senior Expos at Earl Warren Showgrounds

**Date:** Wednesday, October 2

**Time:** 9:00am-12:00pm

**Location:** 3400 Calle Real (Las Positas at Hwy 101), Santa Barbara

HCAA, Santa Barbara Chapter will be at the Senior Expo. If you would like to help at our table for an hour, please contact Claudia Herczog at (805) 684-2788 or [czog16@gmail.com](mailto:czog16@gmail.com). Be sure to visit us if you're there!

For more information visit <http://www.seniorexposb.com/>  
Cost: \$5. There's no entrance fee charge to work at our booth.



Santa Barbara Village presents *Adjusting to Age-Related Hearing Loss*

**Date:** Wednesday, October 9

**Time:** 10:30am-12:00pm

**Location:** 524 Chapala St.  
Santa Barbara  
FREE - Public Welcome

SB Village is pleased to introduce a new "Adjusting to Aging" series

with their first workshop on adjusting to age-related hearing loss -- whether it's your own or someone else's.

Workshop attendees will be encouraged to share their own experience of how age-related hearing loss has affected or is currently affecting their lives. Representatives from the Hearing Loss Association of America Santa Barbara Chapter and Otojoy will discuss the mechanics and effects/experience of age-related hearing loss, as well as resources available to improve the lives of those experiencing their own hearing loss, or that of someone with whom they spend time.

For more information, visit [www.sbvillage.org/events\\_page](http://www.sbvillage.org/events_page).

Please RSVP to Dan Wozniak at [Dan@sbvillage.org](mailto:Dan@sbvillage.org) or call (805) 729-5038.

## Transportation Assistance

Are you interested in attending our monthly meetings, but need assistance with transportation? We are looking into borrowing an Easy Lift van to provide rides to and from our meetings.

We can transport about 4-5 members. Rides are intended for only those unable to get to our meetings, rather than as a convenience. If you are interested in this opportunity, please contact Cherie Alva-

rez. Rides are provided on a first come, first service basis.

Email- [CherieA@hlaa-sbc.org](mailto:CherieA@hlaa-sbc.org)

Phone- 805-684-2010

By mail:  
HCAA, Santa Barbara Chapter  
Attn: Cherie Alvarez  
PO Box 91  
Carpinteria, Ca 93014

## Name Change

Please note that our chapter is in the process of changing our name from Hearing Loss Association of Santa Barbara to Hearing Loss Association of America, Santa Barbara Chapter.

All HCAA chapters and state offices will be using this format, as HCAA works to unify our identity with the National organization and strengthen its name recognition.

## “Let’s Loop Santa Barbara” Campaign

Our Loop Santa Barbara efforts have received a very big boost thanks to a Communication Access Grant obtained by the Independent Living Resource Center of Santa Barbara County (ILRC). With this grant, an official “Let’s Loop Santa Barbara” campaign has been born!

Led by Kase Martis, of ILRC, the focus of the “Let’s Loop Santa Barbara” campaign is to educate local residents, hearing professionals, businesses and venues about hearing loop technology, its benefits and its countless applications. Hearing loops cannot only be used in large gathering spaces, but also in transient situations such as doctor’s offices, ticket counters, bank teller windows, drive thru windows or any other

place where speech comprehension is crucial. Even home loop systems are available to be connected to TVs and stereo systems.

The vision of the “Let’s Loop Santa Barbara” Campaign is to make Santa Barbara the most hearing accessible city in California. It also supports the “Get in the Hearing Loop” Campaign led by the Hearing Loss Association of America and the American Academy of Audiology. To learn more about the “Let’s Loop Santa Barbara” Campaign, view a map of Local Hearing Loop facilities and to sign up for their newsletter, visit <http://www.loopsantabarbara.org/>.

You can also visit our website to view the “Let’s Loop Santa Bar-

bara” Campaign announcement and Hearing Loop FAQ and Diagram. <http://hlaa-sbc.org/get-in-the-loop/>

### Newly Looped Santa Barbara Facilities

- UCSB Campbell Hall
- Carpinteria Library– Multipurpose Room
- First Congregational Church of Santa Barbara
- Jewish Federation on Chapala Street
- Temple Beth Torah in Ventura
- St. Andrew’s Episcopal in Ojai



## State & National News

**HLAA Executive Director:** On July 8, 2013 : Anna Gilmore began her tenor as the HLAA Executive Director, replacing Brenda Battat. Anna does not have a hearing loss, but comes from a family where one of her parents and a sibling were both hearing impaired. She brings a lot of experience and leadership to the HLAA. She was the executive director of Practice Greenhealth, the co-executive director of Health Care without Harm, and was the executive director of American Nurses

Association and the Maine State Nurses Association.

**Claudia Gordon, Esq.:** is the White House’s new Public Engagement Advisor for the Disability Community in the Office of Public Engagement. Gordon was the first African American woman who is deaf to become an attorney as well as the first deaf student to graduate from the American University Washington School of Law.

**HLAA Convention 2014:** The 2014 HLAA National Convention will be held in Austin, TX June 26-29 at the Renaissance Austin Hotel. Registration for the hotel will open in the Fall 2013, registration for the Convention will begin in Mid-October 2013 with Early-Bird rates in effect until January 31, 2014 for HLAA members.



HLAA-SBC is affiliated with the Hearing Loss Association of America, an international organization dedicated to opening the world of communication to people with hearing loss by providing information, education, support and advocacy. We are a non-profit and non-sectarian.



## Santa Barbara Theatres are Captioned

Six of the Santa Barbara and Goleta theaters operated by Metropolitan Theatres Corporation (MTC) are now equipped with close captioning and descriptive narration availability. Their equipment is effective with all movies that are produced with close captioning availability. The substantial majority of releases can be viewed with close captions, as only the smaller independent studios are not always providing this feature.

(MTC) has chosen [USL, Inc.CCR-100](#) units for all theaters. This product is profiled at [here](#).

The headset are IRH -230 and profiled [here](#). Please note this unit also works for guests with a T-coil.

The technology for close captioning is improving quickly. Although pricing for the close captioning glasses is extremely high, MTC expect it will fall over time and become a more competitive solution.

The best show of support we, the Hard-of-Hearing community, can give to businesses that provide accommodations for us, whether captioning or looping, is to pa-

tronize them. If we don't, then there's little incentive or financial reason to continue to providing these accommodations outside basic ADA requirements.

With every movie captioned at the six local theatres— Metro 4, Fiesta 5, Paseo Nuevo, Plaza De Oro, Camino Real, and Fairview, there are plenty of opportunities to try out a captioned movies. I did and I'll be going back.

See MTC's website for local listings.

<http://www.metrotheatres.com/locations.asp#california>.

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*The greatest service to yourself is service to others!* --Unknown

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## Chapter Meetings –A Look Ahead

Here's a look at the first half of our 2013-14 program year.

**October 12– Cottage Hospital.** Dana Goba and Denise Filotas will join us at this meeting to learn about the needs of those with a hearing loss and how to improve those needs in the hospital.

**November 9– Independent Living Resource Center.** Jo Black, Executive Director will discuss communication access in the Santa Barbara area.

**December 14– Family Therapy**

**Institute of Santa Barbara.** Debra Manchester, Executive Director will talk about how hearing loss impacts family as well as what her non-profit organization has to offer to families in need of assistance in coping with their hearing loss. Along with our annual holiday celebration, this will be a true family event.

**January 11– Sam Simon Foundation.** Janelle Hackman will tell us about Sam Simon's Hearing Dogs and we'll get to meet and see one of their hearing dogs in action.

**Directions to Wood Glen Hall**  
3010 Foothill Road, Santa Barbara

- From the 101, take the Mission Street exit and drive east toward the mountains.
- Travel four blocks, and turn left onto State Street.
- Drive about  $\frac{3}{4}$  of a mile to the first light at Alamar Avenue.
- Turn right and drive about  $\frac{1}{2}$  mile to Foothill Road. Go through the traffic light, Wood Glen is the first building on the right.

## HLAA 2013 Convention

The 2013 HLAA Annual Convention and Trade Show in Portland, Oregon was an awesome experience. It was amazing to be around so many people who share a common bond. The workshops were informative and fully accessible with captioning, loops in most rooms, and sign language interpreters. Not a moment was missed.

The exhibit hall was unbelievable. We learned about the latest in cutting edge assistant listening technology, tried out various products, and were able to talk to the experts.

We had a wonderful dinner the last night there and we danced to a live band like we could actually understand the words. Ha.

Visiting Portland for the first time and seeing some of the sights, made it a truly great trip.

If I was to sum up the weekend, I would say above all, it was a celebration of who we are.

The 2014 HLAA Convention will be held in Austin, TX from June 26-29. If you've been considering attending, I can tell you this, you will NOT regret it.

HLAA Convention website:  
<http://www.hearingloss.org/content/convention>



Santa Barbara Chapter members:  
Cherie Alvarez, Jazmin Kildare, and  
Claudia Herczog. (Not pictured  
Noni Symth)

## Miscellaneous Information

### CTAP

California Telephone Access Program (CTAP) Field Office is at the Independent Living Resource Center at 423 West Victoria on the 2nd & 4th Wednesday of every month between 9-12 and 1-3. (805) 963-0595. No appointment needed. Visit CTAP website for an application [http://ddtp.cpuc.ca.gov/uploadedFiles/New\\_Navigation\\_Structure/Applications/EnglishCertForm\(1\).pdf](http://ddtp.cpuc.ca.gov/uploadedFiles/New_Navigation_Structure/Applications/EnglishCertForm(1).pdf) or pick one up at our monthly chapter meeting.

### Join HLAA

Membership of our national organization is \$35 annually for an individual (\$95 for three years and \$140 for five years). You will receive 6 issues of Hearing Loss Magazine, Information, support, & access to a network of many other

hard of hearing (HOH) individuals. Please remember you are not alone. <http://www.hearingloss.org/content/join>.

### HLA/SB Fundraising Programs

**iGive.com:** Join iGive and turn your shopping & searching into donations for Hearing Loss Association of Santa Barbara. It's free to join.

### Ink Cartridge Recycle Program:

Bring your used ink cartridges to our monthly meetings and Bonnie Adams will recycle them at Staples for \$2 store credit to help buy needed chapter supplies.

### Tax Deductible Donation

We are a non profit 501(3)(C) organization and all donations to our chapter are tax deductible. We rely on the generosity of our Chapter

members to provide the kind of support that you all deserve. You can mail donations to our treasurer:

HLAA, Santa Barbara Chapter  
c/o Mary Kohler  
PO Box 91  
Carpinteria, CA 93014

Or you can make PayPal donation via our website. [HLAA-SBC.org](http://HLAA-SBC.org).

### Monthly Newsletter

To receive this newsletter by email, provide suggestions or comments, or to submit an article for inclusion, please contact: Cherie Alvarez at [CherieA@hlaa-sbc.org](mailto:CherieA@hlaa-sbc.org).

### Facebook

You can find us as **Hearing Loss Association of Santa Barbara** or click here.

